

### **Medical Cannabidiol Program Updates**

Owen Parker, MPH Program Manager February 19, 2021



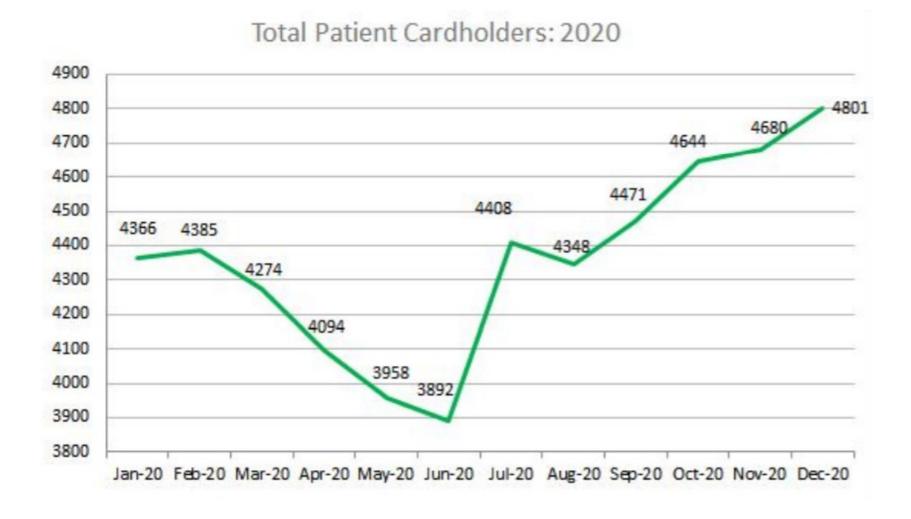
#### What We Will Cover

- ➤ 2020 Annual Report Data Review, year-over-year comparisons
- Provider Education Update
- Observational Study Update
- ➤ Manufacturing & Dispensary RFP Update



#### 2020 Data Review: Patients & Caregivers

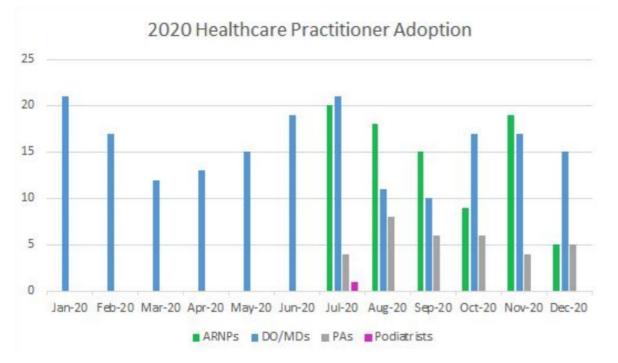
- Currently, the program has>5,000 active patients
- ➤ 10% growth since the beginning of 2020
- Average patient age is 53 years





#### 2020 Data Review: Provider Adoption

- New providers continue to certify new patients
- 30% growth since the beginning of 2020



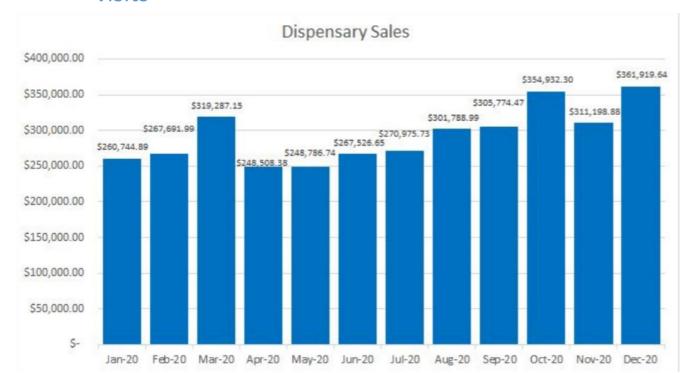


HF2589 added new healthcare disciplines to the definition of healthcare practitioner, and we have seen practitioners from all disciplines participate since July 1, 2020

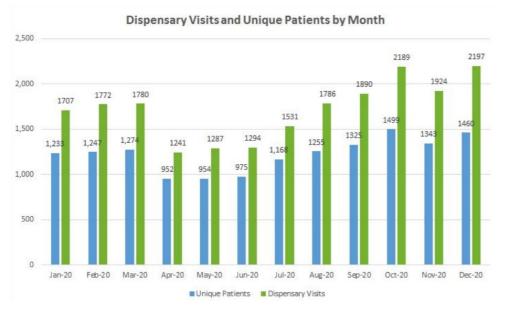


## 2020 Data Review: Dispensary Sales

- Dispensary sales were steady during 2020
- Calendar 2020 dispensary sales were \$3,518,415. A
   60% growth over calendar year 2019.
- Patients are making more visits, and more frequent visits



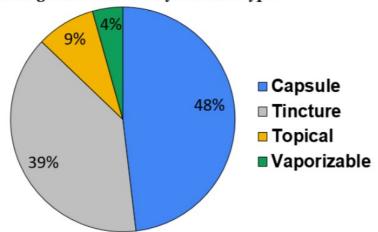




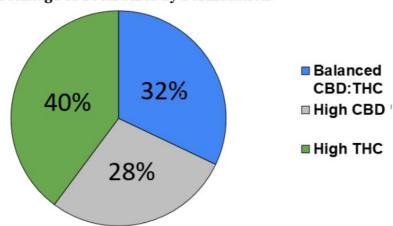


# 2020 Data Review: Product Purchasing Behavior 2019

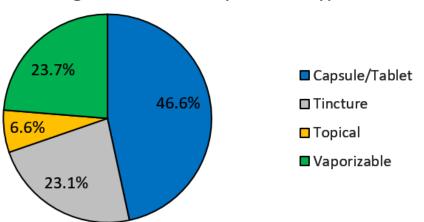
Percentage of Total sales by Product Type



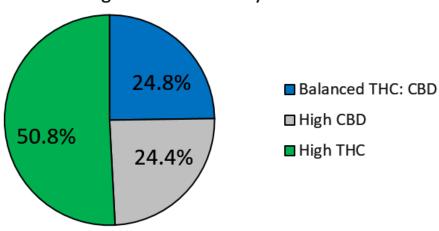
Percentage of Total Sales by Formulation



Percentage of 2020 Sales by Product Type

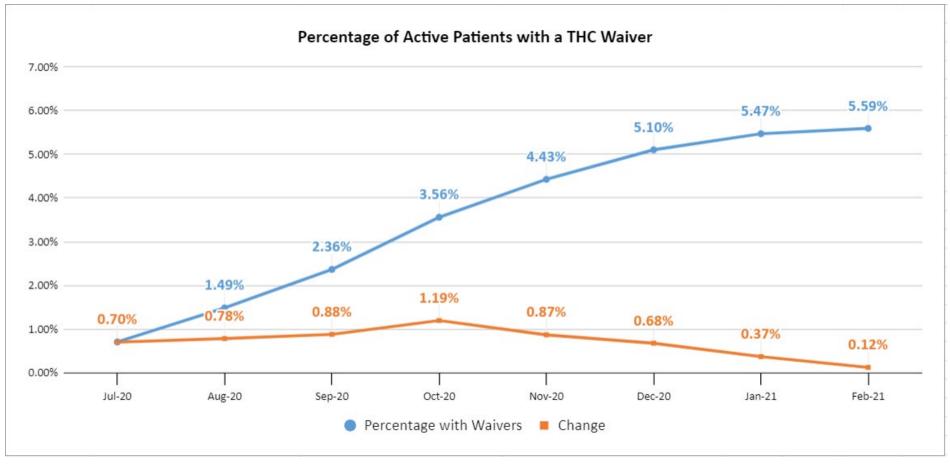


Percentage of 2020 Sales by Formulation





## 2020 Data Review: 4.5g Waivers



<b>Total Waivers</b>	Total HCPs
284	136



#### **Provider Education Update**

- OMC staff have been working with The Answer Page and The Medical Cannabis institute (TMCI) to provide Iowa-specific and core curriculum courses for providers. The Answer Page course is live, and TMCI will be shortly
- ➤ The OMC will inform licensure boards of availability
- Hosting Utah medical cannabis guidance and reference documents on OMC website's "For Healthcare Practitioners" tab



#### The Iowa 4-hr Medical Cannabis Course

The Iowa Medical Cannabis Course helps doctors, nurses, pharmacists and psychologists prepare to care for patients using cannabis for therapeutic reasons.

#### View course details

# 4 CME/CE credits (\*3.5 APA credits)

Price: \$189

Add to Cart









#### Observational Study Update

- HF2589 allowed IDPH to conduct an observational effectiveness study with program patients and certifying providers to study the effectiveness of medical cannabidiol products
- ➤ Talking to Dr. Brian Kaskie at the University of Iowa College of Public Health about his work. Dr. Kaskie spoke with the Board at its September, 2020 meeting





#### Manufacturing & Dispensary RFP Update

- Manufacturing RFP Update
  - IDPH posted a Notice of Intent to Award on December 22, 2020 for ICC MFG Holdings, LLC
  - Facility license issued for Cedar Rapids, IA
- Dispensary RFP Update
  - IDPH posted Notices of Intent to Award on February 15, 2021 for Council Bluffs and Iowa City
  - Licenses have not been issued
  - Appeal window closes Monday, March 1, 2021



### Thank You.

Questions?

Owen Parker, MPH
Program Manager
Office of Medical Cannabidiol